

Navy Debuts Veteran Recognition Logo

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From Navy Office of Information

WASHINGTON (NNS) -- The Navy Office of Information debuted the "Navy Veteran" logo Nov. 1 on the U.S. Navy Facebook page.

The logo, a product of a competition among Navy Mass Communication Specialists, was created to be used by Navy veterans throughout November as a means of showing their service.

The U.S. Navy Facebook page posted the logo and the following text to the over 220,000 fans that "like" the page online.

"As we approach Veteran's Day on November 11 we want to spend this time recognizing the contribution of our Navy Veterans. From next door neighbors, to relatives, colleagues and friends - it is very likely that you know someone who served in the Navy and may not even realize it."

Specifically designed to be used as a profile photo on a Facebook page, the fans on the U.S. Navy Facebook page were asked to share the logo among friends and family in their online network. Navy veterans were asked to use the logo as their profile picture on Facebook on Veterans' Day, Nov. 11.

The winning design was created by Mass Communication Specialist (SW) Michael Cortez, assigned to the Navy Public Affairs Support Element (NPASE), Norfolk, Va.

"I am always honored to show my appreciation for our Veterans. So I was overwhelmed to hear my logo design was chosen to represent this important day," said Cortez. "Being active duty during a time when people will go out of there way to thank us for our service, it is another honor to be able to give this back as my appreciation to those who served before me."

There are variations of the logo that can be used by sons, daughters, spouses, grandchildren, parents and friends of veterans as well. The logo is easily printable and can be posted and used at home, at work, on Facebook and other social profiles to create awareness of Navy veterans in communities and online networks.

The logo is available on the U.S. Navy Facebook page at www.facebook.com/USNavy and on the Navy Visual News Service Flickr account at www.flickr.com/user/USNavyNVNS/.>
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Official U.S. Navy file graphic.

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